March 15, 2018

MISS DIG 811 GSS Committee

Agenda

In attendance: Tim Davidek, Jim Moskal, Catherine Stafford, Lisa Douglas, Dave Mauerman, Kyle Kremer, Bruce Campbell, Bill Fisher On phone: Bob Madison

* GSS Program update (DAVE) – Dave spoke of his presentation earlier in the day.
	+ Website refresh – The site was revamped to make browsing through easier and make the message clearer.
	+ Clear messaging
		- Mission
		- What GSS does: Technology, Metrics, Communities, DP-SMS
		- Benefits for all
	+ Investing heavily in technology and staff – partnered with another tech company to work with data.
	+ GSS Spring Conference – April 10, Lost Pines (Austin), TX – Dave mentioned the upcoming conference. Bob mentioned the keynote speaker for the conference. Olympic athlete Cliff Meidl. If there are any website suggestions, please let him know.
* Certification updates
	+ Committee members – Catherine asked how things were going. Jim is set, Tim will look at the website. Lisa is looking for info on data confidentiality and how the metrics will work also, how damages should be handled. Dave said that once the metrics findings are released, things should be clearer. Jim is looking to add two subcontractors.
	+ MI: 152 certified contractors (12 added since end Jan.)
* Expansion strategy
	+ Communication – Catherine asked what can be done? Does an expansion committee need to be set up? Bruce said there hasn’t been any movement on the list of municipalities contacted earlier. Catherine mentioned that Ecorse is progressing. Heard from council people in the City of Detroit, perhaps make an ordinance. DTE would like to speak with Miller Pipeline about hitting issues. Need to bridge the communication/information gap.
	+ Lisa, Jim & Catherine discussed issues with reporting damages.

Dave Chislea and Rob Coppersmith joined the meeting

* Rob spoke on some of the challenges that face contractors.

Chris Jensen joined the meeting

Lunch break

Bruce left the meeting

* Targets (by next meeting - May)
	+ Catherine asked what is holding us back from progressing? Chris mentioned how Dave helped mentor him through the process helped speed along the cert process. Most of the work needs to be done outside of the meetings, what should be done inside the meeting. Who should we contact? Who needs to be focused on certification? Lisa suggested a pamphlet that can be distributed may be better for the field. Dave suggested a subcommittee to design the pamphlet. Rob offered his meeting space in Lansing if needed.
	+ Next meeting: Identify areas we’re struggling with. Identify specific companies to contact. Bill to send out Doodle for last week of April. Will speak of marketing and events (existing or creating). Update on Gold Shovel Conference.