



MISS DIG 811 Gold Shovel Standard Committee Vision, Mission, Goals, Strategy and Principles

The vision for MISS DIG 811 Gold Shovel Standard Committee is a safer Michigan where all excavators demonstrate exemplary caution around buried infrastructure and all locators demonstrate exemplary performance in locating buried infrastructure and where both can be recognized and rewarded for their superior performance.

The mission of MISS DIG 811 Gold Shovel Standard Committee is to accelerate the broad adoption of Gold Shovel Standard throughout Michigan.

The MISS DIG Gold Shovel Standard Committee is charged with the following:

- Ensuring program uniformity throughout the state
- Representing the state of Michigan's needs to the Gold Shovel Association
- Finding and discovering ways to minimize the administrative burden placed on Michigan excavators and locators without diluting the ambitious goals of the program
- Ensuring the seamless connection between existing Michigan damage prevention programs
- Driving participation by excavators and locators
- Driving participation by asset owners
- Driving participation by municipalities and government agencies
- Create and leverage the Great Lakes Gold Shovel Foundation as a tool to drive participation

Goals of MISS DIG 811 Gold Shovel Standard Committee:

- 30% reduction over 2015 levels in the frequency of damages in Michigan on professional excavation sites by December 31st, 2020
- More than 100 Michigan municipalities rely on GSS scores when hiring, establishing or renewing franchise rights and offering permits by December 31st, 2020
- More than 15 Gold Shovel Standard Communities have been established throughout Michigan by December 31st, 2020

Strategic Approach of MISS DIG 811 Gold Shovel Standard Committee: (how do we plan on accomplishing these goals)

- Drive municipal participation in the Gold Shovel Standard through the Great Lakes Gold Shovel Foundation
- (EXPAND THE HOW) Discover and create ways to increase the value of being a program participant in the state of Michigan
- (EXPAND THE HOW) Drive membership in Gold Shovel Standard

Guiding Principles of MISS DIG 811 Gold Shovel Standard Committee:

- How the committee functions
- What are the rules to keep the committee on track